

1_A * Selection varies by store. *Not available at all locations. * Excludes \$ 97 clearance price endings. * Excludes \$ 38 price endings. * Excludes stready advertised items. * Free or discounted item must be of equal or lesser value than least expensive item purchased.



DOORBUSTERS

WHILE SUPPLIES LAST







Fitness Equipment - Tennis - Bicycles - Golf Clubs/Sets - Ski Boots & Bindings - Showboard Bindings - Basketball Systems - Table Games See Team Member for details, Valid 11/27/14 & 11/28/14 only. Buy Now, Take Up to 12 Months to Pay Promotional financing available with Sports Authority Credit Card

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DOORBUSTERS

WHILE SUPPLIES LAST



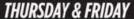
EXTRA 50% TRADE-IN BONUS

Bring in your used golf clubs and we'll add an extra 50% to their trade-in value!

Restrictions apply. See store for details.







DOORBUSTERS

WHILE SUPPLIES LAST



BLACK FRIDAY STARTS THANKSGIVING DAY AT SPORTSAUTHORITY.COM

SPORTS



DOORBUSTERS

WHILE SUPPLIES LAST



2 YEARS FOR THE PRICE OF 1



Fitness Equipment - Tennis - Bicycles - Golf Clubs/Sets - Ski Boots & Bindings - Snowboard Bindings - Basketball Systems - Table Games See Team Member for details. Valid 11/27/14 & 11/28/14 only.





\$29 Everyday \$99 THE NORTH FACE



THURSDAY & FRIDAY

WHILE SUPPLIES LAST



SPECIAL BLACK FRIDAY PRICING ON SKI & Trade in your ski or snowboard package for a different size at any time during the season!

6A

\$99

K2 SKI PACKAGE BURTON SNOWBOARD PACKAGE \$99 BURTON SK

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DOORBUSTERS

WHILE SUPPLIES LAST





















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WHILE SUPPLIES LAST

\$24999 Everyday \$299.99 GOPRO HERO3+ Silver ''

*50

\$7999

GARMIN Orig.* \$129.99

Everyday \$99.99 vivofit Fitness Band















Charge Wireless Activity and Sleep Monitor' State available in select stones only.









SPORTS

AD PRICE MATCH PROMISE

Our stores will match the price of an in-stock item featured in any local competitor's printed ad for an identical item.

And if we advertise an item at a lower price than you originally paid for it, we will refund the difference if the advertised price is published within six days of the original purchase date.

MOST STORES OPEN THU 11/27 6PM-12AM, FRI 11/28 6AM-10PM AND SAT 11/29 8AM-10PM, UNLESS OTHERWISE INDICATED ON THE FRONT PAGE. Store hours may vary. Visit stores sportsauthority.com or call 888-566-5487 for the hours of a store near you. f 💟 🔠 P

ON THE PROME Store hours may vary. Visit stores, Sportsauthonity.com or Call 858-566-3487 for the Rours of a store near you.

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SPORTS AUTHORITY.

SHOP THU 6PM-12AM, FRI 6AM-10PM & SAT 8AM-10PM

Store hours vary by location. Visit stores.sportsauthority.com for the hours of a store near you.

ALL THINGS SPORTING GOOD



FARLY!

The first 80 people at each store on Thursday, 11/27/14 and Friday, 11/28/14, win up to

\$500 ™ BONUS BUCKS!

Most stores open at 6pm Thursday, 11/27/14 and 6am Friday, 11/28/14. The first 80 people in line at each Sports Authority location on 11/27/14 and 11/28/14 will receive a Bonus Bucks Card worth \$16-8500 toward anything in the store if purchased on the date occurs. Stores not opening at these times will distribute cards at posted opening firms. See stores aportsausthority com for store hours. Must be 18 years of age or older to participate. More exclusions apply. See a Team Member or vioil sportsausthority com/exclusions for details.





THE LEAGUE Win Your Wish List Sweepstakes

\$5,000

GIVE THE GIFT OF CHOICE

SPORTS =









\$2999
EACH
Everyday \$45 each
Select Kids'
adidas, NEW BALANCE
and \$AUCONY
Running Shoes



\$4999 Everyday \$65-\$67.99 NIKE

Air Monarch or NEW BALANCE 623 Training Shoes



Everyday \$13.99-\$99.99 each

and Kids

BUY 1, FREE GET 1 FREE Everyday \$12.99 each











\$2499 Everyday \$64.99 Women's ALPINE DESIGN Cara Hiking Boots

\$40







ON SHOES, CLOTHES, OUTERWEAR & ORDERS OF \$49 OR MORE

AT SPORTSAUTHORITY.COM Exclusions apply. See website for details.

T3A

EXCLUSIVE





SPORTS

Buy Now, Take Up to 12 Months to Pay

eligibility, \$299 minimum purchase for 6-month plan; \$699 minimum purchase for 12-month pla and minimum monthly payments are required. Offer expires 4/5/15.





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SPORTSAUTHORITY.COM





Orig.* \$199.99 Everyday \$119.99 DEMARINI Voodoo Paradox Youth Baseball Bat (-13) "

\$12499 Orig.* \$249.99 Everyday \$199.99

DEMARINI Voodoo Paradox Big Barrel Baseball Bat (-9) **

\$14999 Orig.* \$299.99 Everyday \$199.99

DEMARINI Voodoo Paradox BBCOR Baseball Bat (-3) "





















THE LEAGUE

SHOP TODAY & GET REWARDED! Sign up at sportsauthority.com/theleague

GIVE THE GIFT OF CHOICE

SPORTS =

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BLACK FRIDAY STARTS THANKSGIVING DAY AT SPORTSAUTHORITY.COM







\$50

Cruise 55 Ski Boots

\$14999







75% STOCK





SAVE 160

\$19999 Oria: \$360

Orig.* \$360 Everyday \$299.99 4 K2 Sect Twin Tip Skis

MARKER 10.0 Free 85-mm Ski Bindings & Orig." \$210 Everyday \$149.99 SALE \$99.99

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T8A

1 Selection varies by store. * Not available at all locations. * Excludes \$.97 clearance price endings. * Excludes \$.98 price endings.





THE LEAGUE Win Your Wish List Sweepstakes

5,000

GIVE THE GIFT OF CHOICE

SPORTS

Free \$25 Cash Card With Purchase of Columbia





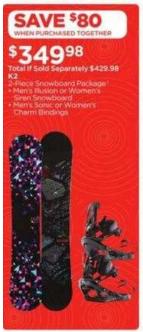


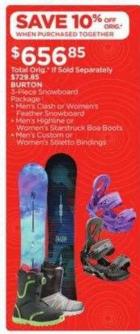
FREE SHIPPING ON SHOES, CLOTHES, OUTERWEAR AT SPORTSAUTHORITY.COM & ORDERS OF \$49 OR MORE Exclusions apply, See websits for details.

WT2A

* Selection varies by store: * Not available at all locations. * Excludes \$.97 clearance price endings. * Excludes \$.98 price endings.

SAVE \$50-\$275 on Skis & More

























MORE

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